

Giving Level	Single Gift Benefits	Cumulative Gift Benefits
Friend \$ 10 - \$499	<ul style="list-style-type: none"> ▸ Tax receipt and thank you card from the Foundation 	<ul style="list-style-type: none"> ▸ Recognized in the *"Book of Honour" in lobby
Supporter \$ 500 - \$ 999	<ul style="list-style-type: none"> ▸ Personal phone call from Chair or designate of the Foundation for a single donation in this category ▸ Tax receipt and thank you card from the Foundation 	<ul style="list-style-type: none"> ▸ Acknowledged at this level on the recognition wall ▸ Names listed in any special publications recognizing the various donor levels.
Companion \$ 1,000 – \$ 4,999	<ul style="list-style-type: none"> ▸ Tax receipt and thank you letter from Chair of the Foundation ▸ Personal phone call from Chair of the Foundation for a single donation in this category ▸ Photo Opportunity/Media Release ▸ Listed in Community Newsletter 	<ul style="list-style-type: none"> ▸ Acknowledged at this level on the recognition wall ▸ Names listed in any special publications recognizing the various donor levels.
Partner \$5,000 – 9,999	<ul style="list-style-type: none"> ▸ Tax receipt and thank you letter from Chair of the Foundation ▸ Personal phone call from Chair of the Foundation for a single donation in this category ▸ Photo Opportunity/Media Release ▸ Listed in Community Newsletter 	<ul style="list-style-type: none"> ▸ Acknowledged at this level on the recognition wall ▸ Names listed in any special publications recognizing the various donor levels.
Founder \$ 10,000 - \$49,999	<ul style="list-style-type: none"> ▸ Tax receipt and thank you letter from Chair of the Foundation ▸ Personal phone call from Chair of the Foundation for a single donation in this category ▸ Photo Opportunity/Media Release ▸ Listed in Community Newsletter 	<ul style="list-style-type: none"> ▸ Acknowledged at this level on the recognition wall ▸ Names listed in any special publications recognizing the various donor levels. ▸ A certificate from the Foundation - (Given at Donor Recognition Function)

<p>Benefactor \$ 50,000 – \$99,999</p>	<ul style="list-style-type: none"> ▸ Tax receipt and thank you letter from Chair of the Foundation ▸ Personal phone call from Chair of the Foundation for a single donation in this category ▸ Photo Opportunity/Media Release ▸ Listed in Community Newsletter 	<ul style="list-style-type: none"> ▸ Acknowledged at this level on the recognition wall ▸ Names listed in any special publications recognizing the various donor levels. ▸ A certificate from the Foundation - (Given at Donor Recognition Function)
<p>Distinguished Benefactor \$ 100,000- \$249,999</p>	<ul style="list-style-type: none"> ▸ Tax receipt and thank you letter from Chair of the Foundation ▸ Personal phone call from Chair of the Foundation for a single donation in this category ▸ Photo Opportunity/Media Release ▸ Listed in Community Newsletter 	<ul style="list-style-type: none"> ▸ Acknowledged at this level on the recognition wall ▸ Names listed in any special publications recognizing the various donor levels. ▸ A gift from the Foundation - (Given at Donor Recognition Function)
<p>Presidents Circle \$250,000 and up</p>	<ul style="list-style-type: none"> ▸ Tax receipt and thank you letter from Chair of the Foundation ▸ Personal phone call from Chair of the Foundation for a single donation in this category ▸ Photo Opportunity/Media Release ▸ Listed in Community Newsletter 	<p><i>All of the above plus:</i></p> <p>A SPECIAL PRESENTATION PLAQUE in honour of their philanthropic generosity (given at a Donor Recognition Function)</p>

* The "Book of Honour" will be separated into two sections for *Friends* and *In Memoriams*. It will be placed on a pedestal stand in the lobby of the Albert County Health and Wellness Centre available for the public to view.

Bennett and Albert County Health Care Foundation

Donor Recognition Program Policies

Philosophy

The Donor Recognition Program was developed to ensure that those who support the Bennett and Albert County Health Care Foundation through donations receive recognition that is appropriate, equitable and consistent.

Objectives

- ◆ Cultivate relationships with existing donors and encourage them to reach higher levels of giving
- ◆ Attract new donors
- ◆ Acknowledge all donors in an appropriate, timely manner

Definition of a Donor

Donors are considered to be individuals, families, foundations, corporations or associations that have given a gift to the Bennett and Albert County Health Care Foundation.

Donor recognition will be based on all tax receiptable, cumulative donations to the foundation. This includes: direct mail contributions, gifts in kind, memorials, planned giving, bequests, pledges, unsolicited gifts and any other contribution(s) deemed by the Board of Directors of the foundation to fall under the guidelines of the Donor Recognition Program.

Giving Levels

An effective donor recognition program must establish distinguished categories for each of its donors based upon the size of the gift made. While every gift is important and will ultimately help the foundation in its philanthropic efforts, more significant donors must be recognized for their extraordinary leadership and generosity. Giving levels must have sufficient variety to ensure that peer recognition is received.

*****The foundation board reserves the right to withdraw recognition should it be deemed in the best interest of The Albert County Health and Wellness Centre and the Bennett and Albert County Health Care Foundation.**

Gifts

Cash- Will be recorded, receipted and recognized accordingly.

Gifts in Kind- The fair market value of a gift in kind at the date of the donation must be determined before an amount can be recorded on a receipt for tax purposes. The person who determines the fair market value of the property must be competent and qualified (as defined by the Canada Custom and Revenue Agency) to evaluate the particular property being transferred by way of a gift. The recognition will be dependent upon the donor providing a certificate of value or receipt. *****A gift of service does not qualify.**

Memorials- Recognition for Memorial Gifts will go to the donor however, it will be noted in whose memory the donation was made. The recognition will be placed in the In Memoriam section of the "Book of Honour".

Planned Gifts- A planned gift is recognized for the value of the gift on the day that it is legally transferred to the Bennett and Albert County Health Care Foundation, providing the terms of the planned gift contract identify it as a non-revocable gift.

Bequests- Bequests are recognized when they are received, not at the time they are described in the will of a prospective donor. The name of the estate will be considered the donor and will be subject to the same donor recognition at the appropriate level, as would any other donor. When appropriate, benefits honouring certain recognition levels will be extended to family members and/or associates.

Pledges- will be recognized within the fiscal year that they are received. If a donor is unable to complete a pledge commitment within the agreed upon payment period, every effort will be made to accommodate a new payment schedule to permit the donor to remain in the original gift level on the Donor Wall/Tree. If this is not possible, it will be necessary to provide recognition appropriate to the amount that has actually been paid.

Life Insurance- the donor of a life insurance gift is recognized for the amount of the policy payments as they accumulate. Once the policy is paid in full, the donor is recognized for the entire value of the life insurance.

Cumulative

- ◆ Donations will be cumulative since the foundation's incorporation on June 9, 1998.
- ◆ Donations will be cumulative during the life of the donor and recognized according to this policy.

- ◆ Additions of donor names or modifications of their recognition category on the Donor Wall/Tree will be on an annual basis at the discretion of the foundation.

Confidentiality

- ◆ The foundation agrees to respect and observe any donor's wish for anonymity and undertakes to receive specific instructions from each donor prior to any act of public recognition.
- ◆ The specific amount of the donation and terms of payment will be considered confidential at all times, unless otherwise directed by the donor.

Donor Centered

All donors regardless of their giving level will be recognized under the Donor Recognition Program as depicted. This program has been developed with the attitude that *all* gifts are important and appreciated and that a monetary gift is never more important than individual relationships with our supporters.